

# GARMS - Fashion Retail



## What is Garms?

Garms is an online fashion retailer primarily aimed at young people. Garms sells items from over 500 brands as well as their own range and also host a marketplace for peer to peer resales.

## Key data used to power Garms:

Garms keeps a record of items you add to your cart including items which you don't purchase.

Garms does this to save items for you to purchase later, alerts you to items running low in stock and improve your product recommendations.

Selling products in the Garms marketplace requires identity verification. Garms uses a third party to verify your ID on their behalf using a passport or driving license and your address history for the last 3 years.

Garms occasionally sends you emails with special offers and product recommendations tailored to your tastes.

