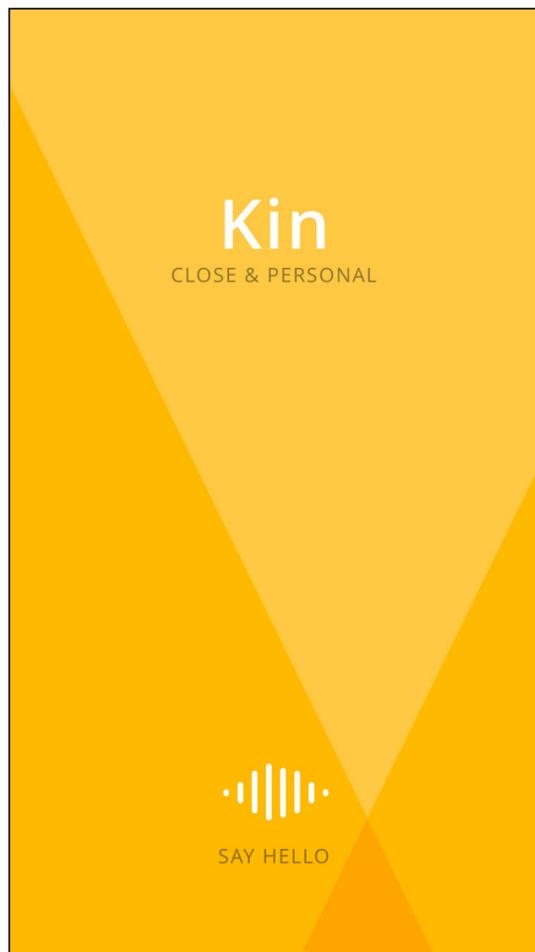


# KIN - Social Media



## What is Kin?

Kin is a photo sharing social network for your most precious memories and closest circles of friends and family.

## Key data used to power Kin:

Kin uses a Facebook integration for sign-in and asks for access to your Facebook Friends to make connecting and sharing easier.

Kin requires permission to access the camera and photo library on your device whilst you use the app.

Kin uses image recognition technology to determine the subject matter of photos and categorise them into albums for you.

This is also used to create a profile of your interests which improves the relevance of targeted advertising.

