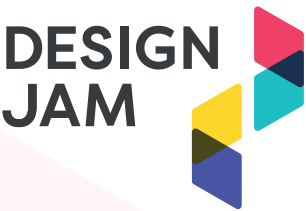


# Persona mapping template

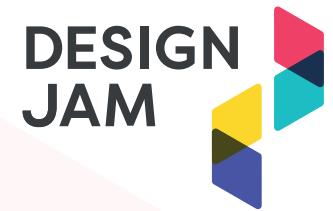


Mapping out different personas next to each other helps us to see where there are groupings and gaps. This way we get a better overview of the people we're designing for and this also allows us to concentrate on certain attributes or consider ones we may have missed.

Age:	Under 18	_____	Over 65
Gender:	Female	_____	Male
Tech savviness:	Low	_____	High
Tech usage:	Casual	_____	Frequent
Knowledge of this service:	Weak	_____	Strong
Sharing habits:	Private	_____	Open
	<div></div>	_____	<div></div>
	<div></div>	_____	<div></div>

# Persona mapping template

Mapping out different personas next to each other helps us to see where there are groupings and gaps. This way we get a better overview of the people we're designing for and this also allows us to concentrate on certain attributes or consider ones we may have missed.

[illegible]